



**TURKISH FESTIVAL SPONSORSHIP INFORMATION  
MAY 22 – 25, 2011 \* DALEY PLAZA \* CHICAGO, IL**

**SPONSOR CATEGORY 1 ('Topkapi Palace' Plaquette)**

1. "Principal Festival Sponsor" recognition and mentioning of the company name/logo in all festival related advertising on Daley Plaza banner, outdoor/indoor displays, and media.
2. "Principal Festival Sponsor" prime logo exposure in all festival promotional material; i.e., main brochure, direct mail, local websites, radio, print, broadcast, online advertising, press releases.
3. Prime logo exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website.
4. Company profile on the festival website (limit: 100 words)
5. Displaying/distribution of company literature during festival and displaying of the company logo or commercial on the large screen TV.
6. One 15' x 15' booth (optional)
7. If requested, the Festival Committee will provide two volunteers at the booth to promote your business at no additional cost
8. Recognition as Honored Guests at the opening ceremony of the festival
9. Two complimentary tickets for TACA's Republic Ball in October.
10. Two-years TACA membership.

*SUGGESTED DONATION: \$20,000.00 and up*

**SPONSOR CATEGORY 2 ('Dolmabahçe Palace' Plaquette)**

1. "Festival Tent/Area Sponsor" recognition and the company name given to a designated area or tent in the Festival Plaza.
2. Tent/Area Sponsorship category and secondary logo exposure in the festival brochure and all festival promotional materials (direct mail, local websites, radio, print, broadcast, online advertising, and press releases).
3. Secondary logo exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website.
4. Brief company profile on the festival website (limit: 75 words).
5. Opportunity to place company literature during festival events.
6. One 15' x 15' booth (optional).
7. Recognition as Honored Guests at the opening ceremony of the festival.
8. Two complimentary tickets for TACA's Republic Ball in October.
9. One-year TACA membership.

*SUGGESTED DONATION: \$10,000.00-\$19,999.00*

### **SPONSOR CATEGORY 3 ('Yıldız Palace' Plaquette)**

1. "Festival Sponsor" recognition.
2. Logo exposure on the festival promotional materials (brochure, direct mail, local websites, radio, print, broadcast, online advertising, press releases).
3. Logo exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website.
4. Opportunity to place company literature during festival events.
5. One 10' x 10' booth (optional).
6. Recognition as Honored Guests at the opening ceremony.
7. One-year TACA membership.

*SUGGESTED DONATION: \$5,000.00-\$9,999.00*

### **SPONSOR CATEGORY 4 ('Beylerbeyi Palace' Plaquette)**

1. Logo exposure on the festival brochure and other festival promotional materials such direct mail and local websites.
2. Logo exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website
3. Recognition as Honored Guests at the opening ceremony

*SUGGESTED DONATION: \$1,000.00-\$4,999.00*

### **FRIENDS OF CHICAGO TURKISH FESTIVAL**

1. Name exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website, in the "Special Recognition for Friends of Chicago Turkish Festival" section.

*SUGGESTED DONATION: up to \$999.00*

### **SERVICE SPONSORSHIPS**

1. In relationship with the services or products that they sponsor, the exposure of the sponsor in ways determined and agreed mutually by the sponsor company and the festival committee.
2. Logo exposure on the festival website ([www.chicagoturkishfestival.org](http://www.chicagoturkishfestival.org)) with a direct link to your company's website.

#### *Service Sponsorship Categories:*

- Event Sponsorship
- IT and Equipment Sponsorship
- Printed Materials Sponsorship
- Books and CD Sponsorship
- Other Services and Products Sponsorship
- Media Sponsorship
  - Print
  - Broadcast Sponsorship



**TURKISH FESTIVAL SPONSORSHIP AGREEMENT  
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Please fill out the form below and return it to the Chicago Consular Office below, along with your check payable to "**Chicago Turkish Festival**":

Turkish Consulate General in Chicago  
360 N. Michigan Avenue, Suite 1405  
Chicago, Illinois 60601-8858

Thank you for your tax deductible contribution.

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Category 1** \_\_\_\_\_ \$ 20,000 and up

**Category 2** \_\_\_\_\_ \$ 10,000 - \$19,999

**Category 3** \_\_\_\_\_ \$ 5,000 - \$ 9,999

**Category 4** \_\_\_\_\_ \$ 1,000 - \$ 4,999

**Friends** \$ \_\_\_\_\_

**Other** \$ \_\_\_\_\_

**Service and Materials** \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Note:**

- **Deadline for inclusion in all promotional materials is April 15<sup>th</sup> 2011.**
- **Logo size will depend on the category of sponsorship.**
- **Please e-mail your business logo and company info to be included in the promotional material and festival website to [info@chicagoturkishfestival.org](mailto:info@chicagoturkishfestival.org).**