



15TH CHICAGO TURKISH FESTIVAL

September 13 – 15, 2018
Daley Plaza, Chicago

Organized by Turkish American Cultural Alliance

3845 N Harlem Ave.
Chicago, IL 60634

www.chicagoturkishfestival.com
info@chicagoturkishfestival.org

About

The annual Chicago Turkish Festival continues entertaining its visitors and introducing Turkish heritage and hospitality to the culturally diverse community of Chicago and the Midwest successfully for the last 14 years. For a decade, the festival was held in the heart of downtown Chicago at Daley Plaza across from the City Hall after its debut in 2003. In 2015, the festival returned to Daley Plaza after being held at another prime Chicago location along the Michigan Avenue, Pioneer Court in 2013 and 2014.

Reinvent and revamping itself each year, the Chicago Turkish Festival has become a model and an inspiration for many ethnic groups in Chicago and was declared as “the richest and best organized ethnic festival” by the City of Chicago.

MERCHANDISE VENDOR AGREEMENT

SPONSOR CATEGORY 1 ('TOPKAPI PALACE' PLAQUETTE)

What is included;

- “Principal Festival Sponsor” recognition and mentioning of the company name/logo in all festival related advertising on Daley Plaza banner, outdoor/indoor displays, and media.
- Principal Festival Sponsorship, prime logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
- Prime logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company’s website.
- Company profile on the festival website (limit: 100 words)
- Display and distribution of company literature during festival and display of the company logo or commercial on the large screen TV.
- One 15’ x 15’ booth (optional)
- If requested, the Festival Committee will provide two volunteers at the booth to promote your business at no additional cost
- Recognition as Honored Guests at the opening ceremony of the festival
- Two complimentary tickets for TACA’s Republic Ball in October.
- Two-years TACA membership.

SUGGESTED DONATION: \$10,000.00 and up

SPONSOR CATEGORY 2 ('DOLMABAHCÉ PALACE' PLAQUETTE)

What is included;

- “Festival Area Sponsor” recognition, and the company name given to a designated area in the Festival Plaza.
- Area Sponsorship, secondary logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
- Secondary logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company’s website.
- Brief company profile on the festival website (limit: 75 words).

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- Opportunity to place company literature during festival events.
- One 15' x 15' booth (optional).
- Recognition as Honored Guests at the opening ceremony of the festival.
- Two complimentary tickets for TACA's Republic Ball in October.
- One-year TACA membership.

SUGGESTED DONATION: \$5,000-\$9,999

SPONSOR CATEGORY 3 ('YILDIZ PALACE' PLAQUETTE)

What is included;

- "Festival Tent Sponsor" recognition, and the company name given to a designated tent in the Festival Plaza.
- Tent Sponsorship, Logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc. and during the festival.
- Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
- Opportunity to place company literature during festival events.
- One 10' x 10' booth (optional).
- Recognition as Honored Guests at the opening ceremony.
- One-year TACA membership.

SUGGESTED DONATION: \$2,500-\$4,999

SPONSOR CATEGORY 4 ('BEYLERBEYI PALACE' PLAQUETTE)

What is included;

- Logo and name exposure in festival promotional materials including program book, main brochure, press releases, etc. and during the festival.
- Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website
- Recognition as Honored Guests at the opening ceremony

SUGGESTED DONATION: \$1,500-\$2,499

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FRIENDS OF CHICAGO TURKISH FESTIVAL

What is included;

- Name exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website, in the "Special Recognition for Friends of Chicago Turkish Festival" section.

SUGGESTED DONATION: Up to \$999

SERVICE SPONSORSHIPS

What is included;

- In relationship with the services or products sponsored, the dollar amount, benefits and means of exposure will be determined and agreed mutually by the sponsoring company and the festival committee.
- Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
- Service Sponsorship Categories:
 - Entertainment, Band, Stage Performance Sponsorship
 - IT and Equipment Sponsorship
 - Printed Materials Sponsorship
 - Books and CD Sponsorship
 - Other Services and Products Sponsorship
 - Media Sponsorship
 - Print
 - Broadcast Sponsorship.

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Application Form

Please complete this form and return it to the address below along with your check payable to "TACA – Chicago Turkish Festival"

Address: TACA - Chicago Turkish Festival
455 N. Cityfront Plaza Drive, Suite 2900
Chicago, IL 60611

Name:

Business Name:

Phone:

Fax:

E-mail:

Address:

City:

State:

Zip:

Selected Package:

- ☐ CATEGORY 1 (\$10,000+)
- ☐ CATEGORY 2 (\$5,000 - \$9,999)
- ☐ CATEGORY 3 (\$2,500 - \$4,999)
- ☐ CATEGORY 4 (\$1,000 - \$2,499)
- ☐ FRIENDS OF CHICAGO TURKISH FESTIVAL (Up to \$999)
- ☐ OTHER

Enclosed is my check for \$_____

Signature

Date:

Note:

- Deadline for inclusion in all promotional materials is August 10, 2018.
- Logo size will depend on the category of sponsorship. Please e-mail your business logo and company info to be included in the promotional material and festival website to info@chicagoturkishfestival.org.